

# 50

## CATCHY HEADLINE TEMPLATES FOR BEAUTY POSTS

### LISTICLES

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- [#] Best [product category] Of [current year]
- [#] Things You Need To Know About [topic/long tail keyword]
- [#] [keyword] Mistakes
- [#] New Beauty Products To Try This [month]
- [#] Myths About [keyword]
- [#] Hacks For [keyword]
- [#] Tips For [keyword]
- [#] Tips For Choosing The Right [product] For [skin type / condition]
- [#] Proven Ways To Get [results]
- [#] Common Problems For [skin type]
- [#] Tricks That Will [keyword]
- [#] [product category] For [skin type]
- [#] [product category] That Celebrities Love

### QUERIES

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- How To [keyword]
- How To [keyword] Like A Pro
- What Exactly Are [ingredient name] And Why You Should Care
- How To: [keyword]
- Why You Should [topic]
- [keyword1] vs. [keyword2]: Which One Is Right For [target audience]?
- Here's What You Should Really Know About [keyword]
- Do You Suffer From [problem]?

### GUIDES

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- Your Ultimate Guide To [keyword]
- The Complete Guide To [keyword]
- The Complete Guide To [keyword] for [target audience / skin type]
- The Beginner's Guide To [product category / keyword]

### BENEFITS / RESULTS

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- The Best [product name] For [desired result]
- Get [benefit] With The Best [product name/ category]
- [keyword] Hacks For [target audience]
- I Finally [result achieved]
- The Little-known Product That [results]

### REVIEWS

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- Finally A [Product name] That Doesn't Suck
- What Happened When [action]
- We Tried [product name] And Here's What Happened
- I've Been Wrong About [product name]

### HOLY GRAIL PRODUCTS

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- The Best Ever [product name]
- The #1 [keyword] That Will Give You [results]
- The #1 Product That [results]
- Best Tip Ever: [long tail keyword]
- True Story: [topic]
- Real Talk: [question]
- The Surprising X\$ Drugstore Buy That [result]
- Proven: The Most Effective Way To Get [results]

### OTHER STUFF

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- Skin Care Horror Story: [topic]
- The Secret Downside Of [keyword]
- The Right Way To [keyword]
- The Secret Of Getting [results]
- Get Rid Of [problem] Once And For All
- The Fastest Way To [keyword]
- The [buzz word] Trend That [action]
- DIY: [keyword / topic]